Claims

1. The use of a compound of formula la and the enantiomer thereof as fragrance,

$$R^3$$

$$R^2$$

$$R^3$$

$$R^3$$

$$R^3$$

$$R^3$$

5 wherein

R¹ is hydrogen or methyl;

R² is hydrogen; and

R³ is hydroxyl; or

R² and R³ form together with the carbon atom to which they are attached a

10 carbonyl group.

- 2. The use as fragrance of a compound according to claim 1 selected from the group consisting of [(1*R*,3*S*)-3-isopropyl-1-methylcyclopentyl]methanol, [(1*S*,3*R*)-3-isopropyl-1-methylcyclopentyl]methanol, 1-[(1*R*,3*S*)-3-isopropyl-1-methylcyclopentyl]methanol, 1-[(1*R*,3*S*]-3-isopropyl-1-methylcyclopentyl]methanol, 1-[(1*R*,3*S*]-3-isopropyl-1-methylcyclopentyl]methanol, 1-[(1*R*,3*S*]-3-isopropyl-1-methylcyclopentyl]methanol, 1-[(1*R*,3*S*]-3-isopropyl-1-methylcyclopentyll]methanol, 1-[(1*R*,3*S*]-3-isopropyl-1-methylcyclopentyll]methanol, 1-[(1*R*,3*S*]-3-isopropyl-1-methylcyclopentyll]methanol, 1-[(1*R*,3*S*]-3-isopropyl-1-methylcyclopentyll]methanol, 1-[(1*R*,3
- methylcyclopentyl]ethanone, 1-[(1*S*,3*R*)-3-isopropyl-1-methylcyclopentyl]ethanone, 1-[(1*R*,3*S*)-3-isopropyl-1-methylcyclopentyl]ethanol and 1-[(1*S*,3*R*)-3-isopropyl-1-methylcyclopentyl]ethanol.
 - 3. The use as fragrance of a compound of formula I

$$\mathbb{R}^3$$
 \mathbb{R}^1

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enriched in the enantiomer having the formula la

$$R^3$$

$$R^2$$

$$R^3$$

$$R^3$$

$$R^3$$

$$R^3$$

wherein R^1 , R^2 and R^3 have the same meaning as given in claim 1.

4. The use as fragrance of a compound of formula I

$$R^3$$

enriched in the enantiomer having the formula lb

$$\mathbb{R}^{3}$$

$$\mathbb{R}^{2}$$

$$\mathbb{R}^{1}$$

$$\mathbb{R}^{3}$$

$$\mathbb{R}^{3}$$

5 wherein R¹, R² and R³ have the same meaning as given in claim 1.

- 5. The use of a compound as defined in one of the preceding claims in fragrance applications.
- 10 6. A fragrance application comprising a compound as defined in any of the preceding claims 1 4.
 - 7. A fragrance application according to claim 6 wherein the fragrance application is a perfume, household product, laundry product, body care product or cosmetic products.
 - 8. A method of manufacturing a fragrance application, comprising the step of incorporating a compound of formula la or its enantiomer as defined in claim 1, 2, 3 and 4.

9. A compound of formula la

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$$R^3$$

$$R^2$$

$$R^3$$

$$R^3$$

$$R^3$$

$$R^3$$

$$R^3$$

GIV.P30090

wherein

R¹ is hydrogen or methyl;

R² is hydrogen; and

R³ is hydroxyl; or

R² and R³ form together with the carbon atom to which they are attached a carbonyl group.

10. A compound of formula lb

$$R^3$$

$$R^2$$

$$R^3$$

$$R^3$$

$$R^3$$

$$R^3$$

10 wherein

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R¹ is hydrogen or methyl;

R² is hydrogen; and

R³ is hydroxyl; or

R² and R³ form together with the carbon atom to which they are attached a carbonyl group.